

## design + photography rates

<i>Ad Hoc Design – Conceptual</i>	\$110p.h.	
<b>For example</b> bespoke branding/design, template creation/stationery concepts, web design, wine labels, brochure and flyer concepts		
<i>Ad Hoc Design – Non Conceptual</i>	\$80p.h	
<b>For example</b> typesetting, data/text/image entry into pre-existing design templates (i.e. brochures, advertising, stationery, wine labels, signage etc) - either created through Dead Pixels or supplied by client		
<i>Photography</i>	\$180p.h.	
(non conceptual i.e. product, site, building/showroom, corporate portraits)		
<i>Photography - Post Production</i>	\$110p.h.	
(editing of digital images and supplied in high resolution)		
<b>PACKAGES</b>		
<i>Brand/Logo Design (Basic)</i>	\$900	
Logotype (text based, no iconography) (Max 10 hrs)		
<i>Brand/Visual Identity</i>	from \$1,400	
Logo with icon (includes iconography, supplied design assets and style guide) (Starting at 15 hrs)		
<i>Retail/Product/Hospitality Photo Shoot</i>	\$550	
<b>Includes:</b>		
2 hour onsite photo shoot, plus post-production, approx 30-40 digital images		
<i>Business Starter Pack</i>	\$2,500	
<b>Includes:</b>		
Logo/Brand Development (Max 10hrs)		
Collateral Design:		
Letterhead (4 hrs)		
With Compliments Slips (2 hours)		
Business Card Design (4 hours)		
Envelopes (2 hours)		
<b>Plus one of the following services:</b>		
Print Management		
1x Signage (Logo)		
1x Corporate Folder		
1x Sticker/Label Design		
1x Powerpoint Template		
1x Card Design ie Coffee Card, Gift Card		
1x A4 Template ie Word Template, Menu Template		
<i>Wordpress Website</i>	<i>Template</i>	<i>Custom Dev</i>
<i>[7 -8 page website with no e-commerce]</i>	\$3,925	\$6,225
<b>Includes:</b>		
INITIAL SCOPING CONSULT (Review wireframes, combine existing content & select website functionality)		
DOMAIN REGISTRATION (2 years)		
HOSTING PACKAGE/SETUP (\$114p.a.)		
WEBSITE DESIGN/DEVELOPMENT		

PLEASE NOTE ALL PACKAGES EXCLUDE PRINTING COSTS. IF QUOTES ARE REQUIRED FOR PRINTING THIS IS INCLUDED UNDER PRINT MANAGEMENT. EMAIL AND PHONE SUPPORT WILL BE CHARGED OUT AT 15 MINUTE INCREMENTS AT A RATE OF \$110P.H. NOT REGISTERED FOR GST - PRICES INDICATED ARE TOTAL COST.

*breathing life  
into modern design*

*For a tailored quote please email alicia@deadpixels.com.au*

Photography | Logo and Brand Development | Annual Reports | Wine Labels | Websites | Marketing Collateral | e-Marketing and Social Media | Signage | Menu Templates | Coffee Cards | Corporate Banners | Company Greeting Cards | Calendars | e-Newsletters | Advertising | Photography | Book and Vinyl Artwork | Style Guides/Brand Books.